

# Website Design Portfolio

Presented by:



Hello!

I pride myself on being an extremely goal-oriented consultant celebrating twenty-four years in business in South Florida. EASICOMM is a veteran-owned and operated business and a Wix Icon Expert Partner Agency. I am the sole owner and operator of EASICOMM with over eight years of Wix development experience. I enjoy the Wix platform because it allows users who desire to maintain their sites, with an easy-to-use dashboard and platform and award-winning support available 24/7 by Wix.

I have been developing websites on a variety of platforms since the inception of the internet where I first sat on an R&D panel developing one of the web's very first websites in HTML and found the Wix platform and product support to be superior.

You can take confidence knowing that our Icon level Wix Expert Agency with priority support access to Wix design engineers will be here to meet your needs now and in the future.

We have many loyal clients who call on us first for their many IT needs. Now, our priority is your new website...let's get to the details!

Best Regards,



Craig  
Strang-Thompson  
President

## Typical Design Objective:

- EASICOMM proposes deploying a Wix-based website for your organization.
- Build a secure, intuitive, and responsive Wix website with a clean aesthetic that is easy to navigate and maintain, and optimized for desktop and mobile devices.
- Music preview and sample feature with e-commerce for online purchase and download
- Site Lead Capture
- Email and Contact Form Integration

**Recommendations:** As we continue to understand your goals better, there are many features that we can suggest that can help you and your members. As a Wix Icon Expert Agency, we remain on the cutting edge of technology.

**Strategy:** In a few simple steps, our design and site development approach includes:

Step 1: Discuss your website's potential new layout, navigation, color schemes, and functionality requirements.

Step 2: Create a design template to suit your needs.

Step 3: Scrape, copy, and back up all text, copy, images, and video from your present other online platforms.

Step 4: Build your website and provide progress updates and opportunities for feedback

Step 5: Once your website has been completed and approved for publishing, we will “cutover” or obtain your domain so that your new Wix Website appears at your website location.

## Timeline:

EASICOMM is prepared to meet your projected development period to commence with 3-5 days of contract signing and deposit.

**Examples Of Our Work:** As you can imagine we've had website designs come and go over the years along with the companies that have owned them. Here are a few present-day live Wix websites to review:

### Active Site Portfolio

- [www.abrandnewgershwinsong.com](http://www.abrandnewgershwinsong.com)
- [www.advantageleadership.com](http://www.advantageleadership.com)
- [www.afscme1542.org](http://www.afscme1542.org)
- [www.alexhiam.com](http://www.alexhiam.com)
- [www.amicusaltlegal.com](http://www.amicusaltlegal.com)
- [www.bobfeldmanmusic.net](http://www.bobfeldmanmusic.net)
- [www.eco-acupuncture.com](http://www.eco-acupuncture.com)
- [www.goglobalglass.com](http://www.goglobalglass.com)
- [www.joeydollar.com](http://www.joeydollar.com)
- [www.kadricakrani.org](http://www.kadricakrani.org)

- [www.norajunedesigns.com](http://www.norajunedesigns.com)
- [www.pembrokepinesjewishcenter.com](http://www.pembrokepinesjewishcenter.com)
- [www.publiccheckoncongress.com](http://www.publiccheckoncongress.com)
- [www.ratpacknow.com](http://www.ratpacknow.com)
- [www.slowburntheatre.org](http://www.slowburntheatre.org)
- [www.susanmichel.net](http://www.susanmichel.net)
- [www.thekingsofcool.net](http://www.thekingsofcool.net)
- [www.websterpress.com](http://www.websterpress.com)

## References:

In addition to the Website mentioned above clients, a variety of IT Consulting services have been provided to the following clients:

- Stephan L. Cohen, PA - Old Florida Title Co. - (305) 792-9777
- Barbara Buxton, PA - [Law Office Of Barbara Buxton](#)
- Michael Johnson, MD - [Edgewater Medical Group](#)
- David Treece AIF®, MBA - [Treece Financial Group](#)

# Pricing

**Design and Deployment** - Schedule your appointment with us automatically at <http://calendly.com/easicomm>

Your new website design requires several steps from project planning to environment setup, website content scraping from your existing host, custom layout, development and implementation, quality assurance and review, user acceptance testing, training, and publishing. The number of pages you require will determine the cost of your design. EASICOMM typically builds pages for your site such as:

- Home Page with social media links
- About Us Page
- Contact Page
- [Privacy Policy Page](#)
- [Website Accessibility Optimization and Statement](#)

**Wix Hosting Fees:** Wix Website hosting fees differ based on the complexity of your site, but on average cost \$350-\$400 per year. This is payable by credit card directly in your Wix site subscription. The Wix Pro Plan is essential for secure business website hosting. *(50% off sales are frequent, I'll be able to save you \$\$\$ on this cost.)*

- Includes (1) Custom Domain
- Free Domain for 1 Year
- No Wix Ads
- Free SSL Certificate
- Accept Online Payments + plans and recurring payments
- Complete eCommerce Platform tailored for your business
- Bookings platform - Streamline your calendar, sell services, and take bookings.
- Ticket and event management - Sell tickets and manage events.
- 100 GB Storage Space
- Site Booster app - Free for 1 Year
- Visitor Analytics app - Free for 1 Year
- 24/7 customer care

### Warranty and Additional Fees

- Price includes basic SEO (Search Engine Optimization)
- 30 days of design warranty which covers minor changes, training, and technical support.
- Out-of-warranty requests are billable at \$150 per hour
- Monthly maintenance is available for \$300 per month (Includes up to (3) hours per month of non-recurring maintenance)

### Terms and conditions

50% deposit, 50% balance due upon publishing and activation of the website. EASICOMM will generate a Website Design agreement upon acceptance of this proposal. [See terms and conditions.](#)